

4D DESIGN ART FUNDAMENTALS
ART 2932 Time Based Media
Critical Essay/Presentation

Objective: Write a three page critical essay examining a Time Based Media artwork. Present this paper, with supporting images to the class. Your goal is to educate your audience about the artwork, its processes and meaning. Please note this is not a biography but a critical analysis of an artwork. This research paper and presentation will help to forge relationships between a TBM artwork and the principles and theories learned in the classroom. You will sign-up for an artist on a list in class.

Write a critical essay specifically addressing a time based work (or the way the artist works with time) and how the artist constructs a 'time space', --the environment that you experience when seeing the work. Some artists maintain a distance between the work and the viewer (that you are an observer, not a participant), others use a more phenomenological approach, engaging the audience within the context of the work--like Paul McCarthy. Other works are narrative (Anri Sala), some experiential (Francis Alys, Douglas Gordon), some political (Jenny Holzer).

Address how your artist makes choices, address the success of the particular works reduced to the use of image, tools and time and then the viewing space. How should this work be seen? Choose an artwork you have access to and could show examples of/make reference to within the writing and presentation. The simplest thing is to use one of the artists from the Point of View Series we will screen in class, as the artist interviews are included on the DVD.

Getting Started:

Describe your chosen artwork in terms of its form and content. Explore the 4D relationships (time, motion, sequence, etc.) and how the formal relationships combine with the subject matter to create content or meaning. Discuss fully *your* thoughts regarding the overall content and how the work spoke to you.

- Begin writing with a brief description of the work.
- Name the artist, title, medium, date and location of the piece.
- Describe what you see, what tools are used, and how they add form and feeling to the work.
- How have the artists' 4D decisions (time, motion, sequence) functioned to support the conceptual component of the work.
- How does sound function to support the conceptual component of the work?
- Describe your interpretation of the work. What is the subject matter? Beyond the subject matter what does it mean?
- What is the artwork conveying to me? (i.e. what is the content?)What does it make you think about?

Limit yourself to work you have viewed or screened completely.

If you elect to work with an artist beyond this list, you must present that artist for approval prior to beginning your research.

Paper length: 2 pages printed, 1 1/2 space or double-spaced.

Due at the beginning of class on your scheduled presentation day.

Artists/Writers/Theorists to Research for Critical Essay/Class Presentation

Walter Benjamin	Gary Hill
Marshall McLuhan	William Kentridge
Vito Acconci	Douglas Gordon
Joan Jonas	Paul McCarthy
Bill Wegman	Pierre Huyghe
Martha Rosler	Michel Gondy
Peter Campus	Errol Morris
Dan Graham	Jenny Holzer

Steina Vasulka	The Brothers Quay
Nam June Paik	Peter Tscherrkassy
Dara Birnbaum	Kurt Kren
Bill Viola	Manfred Neuwirth
Isaac Julien	Gustav Deutsch
David Claerbout	Francis Alys
Anris Sala	Spike Jonze
Pippilotti Rist	Jim Jarmush
Sadie Benning	Spike Lee